Annotated Bibliography

1. **Edelman, M. (2014). The District Court Decision in O'Bannon v. National Collegiate Athletic Association: A Small Step Forward for College-Athlete Rights, and a Gateway for Far Grander Change. *Washington and Lee Law Review, 71*(4), 2318A-.**
   Edelman examines the legal landscape surrounding athlete compensation, focusing on the important O'Bannon case. Using a legal analysis method, Edelman highlights the court's approach to evaluating athlete rights, emphasizing the financial and policy implications for the NCAA. This source lays the groundwork for discussions on revenue sharing in college sports, illustrating the broader financial and ethical considerations of athlete compensation.

2. **Goldfisher, A. (1997). Western Regional Finals Brought Big Spenders to San Jose. *Silicon Valley/San Jose Business Journal*, 10-.**
   Goldfisher provides a case study on the economic effects of NCAA tournaments on local economies, specifically examining spending patterns during the Western Regional Finals. The article uses data-driven insights to showcase the revenue generated by such events, indirectly impacting revenue-sharing models. This source is valuable for understanding the economic ripple effects of NCAA events, supporting a discussion on how local revenue generation ties into the NCAA's broader financial model.

3. **Melouk, S. H., & Keskin, B. B. (2012). Team Assignments and Scheduling for the NCAA Basketball Tournament. *The Journal of the Operational Research Society, 63*(5), 620–630.**
   Melouk and Keskin analyze NCAA tournament logistics, using operational research methods to evaluate scheduling and team assignment strategies. This quantitative approach reveals how effective scheduling can maximize viewership and revenue, offering insights into revenue generation tactics that impact NCAA income distribution. This study bridges logistical operations with financial outcomes, shedding light on how internal strategies contribute to broader revenue-sharing models.

4. **Sullivan, W. M., et al. (2024). Is the 'Revered Tradition of Amateurism' Over for College Sports? *Intellectual Property & Technology Law Journal, 36*(9), 8–13.**
   This article addresses the shifting landscape of amateurism within college sports, examining recent legal challenges and policy shifts. Sullivan and colleagues use case analysis to explore how evolving attitudes toward athlete compensation influence the NCAA's financial model. By focusing on the legal shifts surrounding amateurism, the article contributes to the revenue-sharing discussion by connecting policy changes with financial implications for both athletes and institutions.

5. **Thompson, T. P. (2022). Maximizing NIL Rights for College Athletes. *Iowa Law Review, 107*(3), 1347–1387.**
   Thompson's study on Name, Image, and Likeness (NIL) rights evaluates the financial impact of recent NIL policies on college athletes. Using case studies and legal analysis, Thompson examines how NIL rights redistribute revenue, challenging traditional NCAA income models. This source provides a clear view on how athlete compensation reforms affect the NCAA's revenue-sharing approach, offering a basis for understanding future financial policies.

Overview of Current Discussion in the Area

The selected sources collectively underscore a growing tension within NCAA revenue-sharing policies: balancing the financial sustainability of smaller programs with the increased emphasis on athlete compensation and equity. Legal and economic analyses from these sources highlight the differences in revenue allocation, favoring high-performing teams and raising questions about fairness. This body of work reflects general agreement on the need for financial reform in NCAA policies to ensure both competitive balance and athlete rights. Together, these studies set a foundation for further exploration into revenue-sharing improvements, addressing the existing challenges and opportunities within collegiate athletics.